

# OUR COMMITMENTS

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## AXA's Data Privacy Declaration

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AXA's mission is to help you, our customers, live your lives with more peace of mind by protecting your family, your property and your assets against risks. Doing so involves the collection of data so that we understand the nature of these risks that we cover for you, and that we may provide you with the right products and services to meet your needs.

Today's world is one in which the amount of available data is growing exponentially. Ultimately, this allows us to enhance your experience through tailor-made protection, more relevant information and simplified, efficient procedures.

We believe that protecting your personal information is essential when seizing these opportunities. This is why we considered it important to share with you the principles that will guide us with regard to the treatment of personal data.

### **Our Commitment to Safeguard Personal Data**

We know that respecting the confidentiality of personal data is critical to preserving your trust and therefore have developed security procedures designed to protect your personal data from unauthorized use or disclosure.

We have a Data Privacy team at a global level and a network of Data Privacy Officers throughout our businesses to oversee data safety.

We are the first insurance group to have adopted Binding Corporate Rules. These rules represent an internationally recognized standard for protection of personal data. They were approved by the French Data Protection Authority (CNIL) and 15 other EU Data Protection Authorities.

### **Our Commitment With Respect to the Use of Personal Data**

We provide you with up-to-date prevention and protection solutions, through an in-depth and well-informed understanding of the risks you face. To do this, we collect your personal data and use it in compliance with local laws.

We have in place procedures and contractual arrangements designed to ensure that all employees, sales representatives, advisers and service providers keep client files confidential.

Our customers often entrust us with sensitive personal data in connection with insurance coverage we provide to them - both at the time of their initial subscription and during the term of their coverage. We view ourselves as custodians of this data and do not sell it to third parties outside the AXA Group. We may market products jointly with other companies in cases where we believe there is a unique or compelling value proposition for our customers.

## Our Commitment to Dialogue and Transparency

Upon request, we will provide you with a summary of the personal data about you in our files. We strive to keep such data accurate, and if you find that it is incorrect or incomplete we will make corrections promptly.

As a leading international insurance group, we play a proactive role in public policy and regulatory debates around personal data protection.

These are our continuing commitments to you. We will keep pace with future developments surrounding data privacy to adapt them to your evolving needs.

> For more information, please feel free to contact <mailto:privacy@axa.com>

### DISCLAIMER

This is the Data Privacy Declaration of the AXA Group. AXA's local entities may adapt and complement it in order to take into account the state of local regulation, in which case they will disclose the local version on their public website.